



european banking forum

European Banking Forum





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About EBF

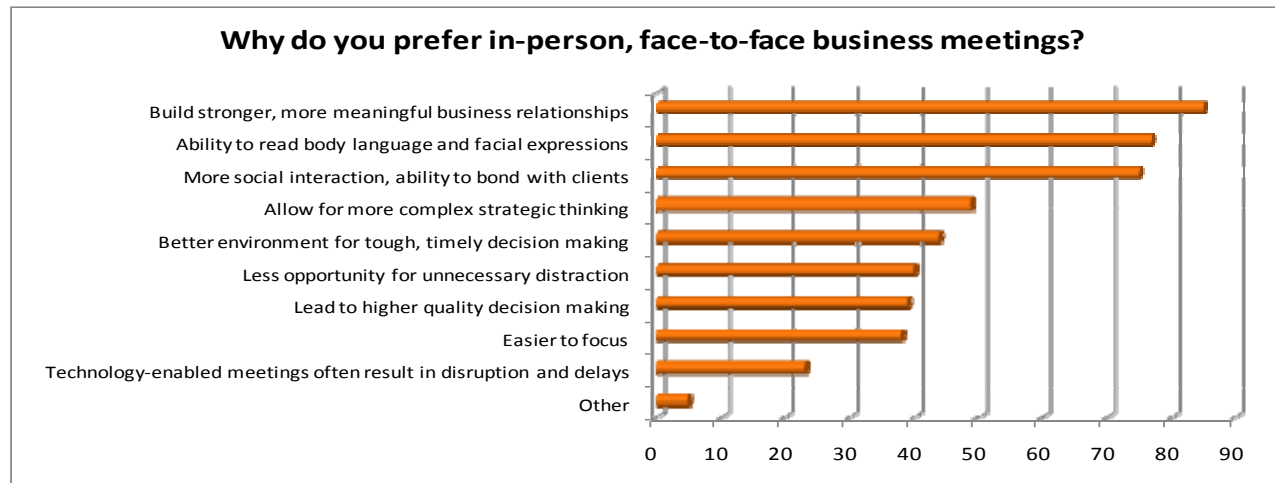
The European Banking Forum is an exclusive, invitation-only community of senior professionals working within the banking industry across the EMEA region.

For the past 10 years the forum has provided a platform for senior executives working in specific areas of the banking sector to meet, share experiences, raise issues and find solutions with their peers and business partners.

Delegates receive personal invitations to attend our regular events where we analyse recent technological, regulatory and market developments and their likely impact on industry leaders.

Our events are held at exclusive locations that provide the ideal setting for doing business. Our format provides an opportunity to have private meetings with existing and potential business partners, high level networking, social activities and knowledge programme.

84% of people surveyed by Forbes Insight prefer in person meetings to technology enabled meetings proving that EBF offers you the opportunity to get more done in less time.



Source: Forbes Insight





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EBF 2012 - Retail Banking Technology & Strategy, 8-10 May 2012 Royal Garden Hotel London UK

With the need to evaluate technological advances from both a functional and strategic viewpoint, The European Banking Forum (EBF) 2012 event will be looking at how Retail Banks can drive profitability through innovative customer solutions, improved operational efficiency and advanced risk management.

Now in its 10th year, the event will take place as three separate streams in one destination, London. While there will be a separate programme for each stream, delegates at EBF 2012 who are interested in customer acquisition & retention, IT operations, risk & security and payments, will be able to discuss solutions in all areas.

This unique banking event enables senior executives from business development, payments, IT operations, risk and security departments at leading banks to evaluate and discuss solutions that will help increase customer acquisition and retention, improve operational efficiency and mitigate risk.

EBF 2012 will include a series of private business development meetings between banking delegates and solution providers, a comprehensive conference programme for each stream covering keynote presentations and interactive seminars, as well as the opportunity to network with peers and colleagues from the EMEA Region.

Delegates are carefully selected to attend based on their decision making and budgetary level within their organisations, the attendees include;

- CIO
- COO
- Head of Technology
- Head of Retail
- Head Innovation/Transformation
- Head of Online/Multichannel Banking
- Head of Branch Banking
- Head of Customer Service
- Head of CRM
- CISO
- CRO
- Head online Security
- Head IT Security
- Head of Operations
- Head IT Infrastructure /Architecture
- Head of Operational Risk Management
- Head of Risk & Compliance
- IT Directors
- Head of Fraud Risk
- Head of Payments
- Head of Card Services
- Head of Payments Systems and Services

“I learnt about IT solutions I did not know existed. Networking with peers and suppliers was excellent as well”
Information Risk Manager
ING Belgium

“Extremely good one to one meetings, smart idea to have the supplier come and meet the buyers“
Director
Cisco

“An excellent forum, good quality and quantity of attendees, it surpassed my expectations.”
International Marketing Manager,
Consumer Solutions,
RSA Security



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EBF 8-10 May 2012 Royal Garden Hotel London UK Rates

Meeting packages/Sponsorships include the following:

Includes dinners plus daytime meals
Attendance at seminar programme & Entry to social and networking functions
Logo with Link on EBF website & 150-word profile in the delegate pack
Attending delegates contact information
EBF wish list (we will invite your potential clients to EBF)
Newsletter inclusion
Additional delegate on all packages = £POA

Meeting Packages (packages include pass for one delegate)

5-7 meetings (5 Guaranteed meetings) £POA
10-13 meetings (10 Guaranteed meetings) £POA
16-19 meetings (16 Guaranteed meetings) £ £POA

Presentation/Workshop Sponsorship (packages include pass for one delegate)

As a Presentation/Workshop Sponsor you will be allocated a 30 min or 45 min fully-interactive Presentation/Workshop open to all attendees. The Presentation will be promoted to delegates prior to the Forum taking place.
30 min presentation £POA
45 min presentation £POA

Q&A Panel Discussion Sponsorship (packages include pass for one delegate)

Opportunity to sponsor one of the main Q&A panel discussions at EBF. Includes signage within the designated Q&A panel discussion area. The sponsor to chair the panel and influence the panel subject.
£POA

Offsite Dinner Sponsor

The Offsite Dinner takes place on the Wednesday evening of the Forum. Created to ensure that you are recognised as a key Forum partner. The dinner will be held at an exclusive restaurant or venue in London. Includes branding and 10 minute speech at start of dinner. £POA

Previous attendees include:



Rabobank





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EBF 8-10 May 2012 Royal Garden Hotel London UK Rates Continued

Innovation Area Sponsorship

3x2 metre area in the main hospitality area. (includes one delegate pass for the event.) £POA

Headline Sponsor (Includes Three delegate passes for the event).

The Headline Sponsor is created to ensure maximum exposure and recognition as the official partner of EBF 2012.

Head Sponsorship includes welcome drinks reception, this takes place on the Tuesday evening and marks the beginning of the Forum. There will also be the Opportunity to present the 'European Banking Forum 2012' opening speech on the Wednesday morning. Includes branding & event signage: £POA

Farewell Drinks Sponsorship

Thursday night. Includes 10 minute speech and branding. £POA

Lunch Sponsorship

Wednesday or Thursday. Includes 10 minute speech and branding. £POA

Additional sponsorship opportunities

Promotional Room drop

We will arrange and carry out a product or promotional room drop on your behalf. Whether it is a brochure, gift or promotional item, the room drop ensures brand recognition at the very start of the event. £POA

Full page colour ad in delegate pack

All delegates receive their delegate pack at the beginning of the Forum. This includes details on the event, delegate and speaker biographies and supplier details. Within the pack there is also the opportunity to insert your company promotional literature (maximum size A4). £POA

(Please note that there will be a 2.5% service charge added upon invoice to total cost on all packages)

“Very good organisation, professional & friendly staff from EBF. Really interesting speeches”
Head of Cash Management Division
Raiffeisen landesbank

“I really enjoyed my time there and met some wonderful people (customers, vendors and of course all of you!). Looking forward to the next one!”
Business Development Manager
Financial Services
IBM Global Alliance,
Cisco Systems, Inc

“Excellent, very professional”
Head of Internet Channels
Absa Bank



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EBF Dining Club

The European Banking Forum are running a series of bespoke 'Dining Club' events to enable senior executives working in specialised areas in specific countries to share experiences, raise issues and find solutions with their peers and business partners.

As the sponsor of a Dining Club meeting, the event will be focused around a subject of your choice and will be customised to suit your needs.

Your sponsorship package would include:

Content: Dinner or Breakfast Briefing (Three hours). We will provide two leading industry speakers for viewpoint and contribution.

Audience: We will register 15-18 decision makers from your chosen industry target group. Delegates are pre-screened and approved by you.

Speaking opportunities & networking: There will be the opportunity for your company to speak at the event plus numerous networking opportunities.

Branding: Branding on all marketing and promotional literature.

Marketing: We will profile and market your event through the EBF website, e-mail and telephone marketing campaigns.

Location: A private and confidential environment in a country of your choice.

Co Host: You may wish to co host the event with a hardware, software or service provider partner.

Total cost £POA for a UK Breakfast or £POA for a UK Dinner (add £POA for events in Continental Europe).

