

Day one programme

Time	Wednesday 5 October 2011	
07:30	<i>Collection of Final Meeting Schedules</i>	
08:30	<i>Welcome to the Global Secure Summit 2011</i> Jerry Taylor, Head of Forum Development, Arena International Events Group	
08:35	<i>Chairman's opening remarks</i> Pascal Hetzscholdt, Anti-Piracy Specialist Europe, Middle East & Africa, DtecNet/MarkMonitor	
08:45 - 09:15	Presentation 1 IPR enforcement in the information society – The European perspective Jean Bergevin, Directorate General Internal Market and Services - Fight against counterfeiting and piracy, European Commission	
09:15 - 10:15	Presentation 2 International partnerships to combat counterfeiting and piracy: perspectives on the public/private challenges John Anderson, Chairman, Global Anti-Counterfeiting Network Erik Lindevang Madsen, Corporate IPR Manager, Louis Poulsen	
10:20 - 10:50	Business Meeting 1	
10:50 - 11:20	Innovation Space Coffee & Networking Session Featuring Hot Spot Presentation by Eastman Kodak Company	
11:25 - 11:55	Business Meeting 2	Workshop / Breakout Session 1: U-NICA will present its newest anti-counterfeiting technology, cryptoTRACE code: a digital code that is invisible to the naked eye and can then be verified anywhere in the world using a regular Smartphone Robert von Arx, Chief Sales Officer, U-NICA International
12:00 - 12:30	Business Meeting 3	
12:30 - 13:30	Innovation Space Lunch & Networking Session	
13:30 - 14:15	Panel Discussion RFID/NFC meets Brand Protection – Technologies & Markets James Bevan, Director, Vandagraf International Limited Ralf Kodritsch, Head of Marketing Tags & Labels, NXP Semiconductors Alessandra Pedotti, In-House Lawyer & Brand Manager, Missoni spa	
14:15 - 14:55	Presentation 3 Counterfeit trade: low risk, high profit? Law enforcement collaboration with the private sector – a UK case study Andy Baker, Deputy Director, Serious Organised Crime Agency (SOCA)	
15:00 - 15:30	Business Meeting 4	
15:30 - 16:00	Innovation Space Coffee & Networking Session Featuring Hot Spot Presentation by 1-Tag	
16:00 - 16:30	Business Meeting 5	Workshop / Breakout Session 2: Building a platform to manage intelligence in anti-counterfeiting investigations Matthew Drew, Security Manager, HP
16:35 - 17:05	Business Meeting 6	
17:05 - 17:35	Presentation 4 The challenges of policing counterfeits with reduced public spending Professor David S Wall, BA (Hons), MA, MPhil, PG Cert, PhD, Criminology, University of Durham	
17:35	<i>End of Conference Programme & Innovation Space Networking</i>	
19:30	Drinks Reception sponsored by tesa scribos GmbH followed by Summit Buffet Dinner	

Day two programme

Time	Thursday 6 October, 2011	
08:35	<i>Chairman's opening remarks</i> Pascal Hetzscholdt, Anti-Piracy Specialist Europe, Middle East & Africa, DtecNet / MarkMonitor	
08:40 - 09:15	Presentation 5 The unique threat of counterfeit medicines: a balance between protecting access to medicine and protecting public health Simeon Wilson, Director, Global Security, AstraZeneca	
09:15 - 09:50	Presentation 6 Paying for it: how online piracy is making money for criminals Kieron Sharp, Director General, The Federation Against Copyright Theft (FACT)	
10:00 - 10:30	Business Meeting 7	
10:30 - 10:55	Innovation Space Coffee & Networking Session	
11:00 - 11:30	Business Meeting 8	Workshop / Breakout Session 3: Schreiner will present on holistic anti-counterfeiting concepts: technical countermeasures versus IP protection Thomas Völcker, Director Business Development & Marketing, Schreiner ProSecure
11:35 - 12:05	Business Meeting 9	
12:05 - 13:00	Innovation Space Lunch & Networking Session	
13:00 - 13:35	Presentation 7 Counterfeiting trends, threats and solutions: a BASCAP case-study Peter Lowe, Director, ICC Counterfeiting Intelligence Bureau (CIB)	
13:35 - 14:10	Presentation 8 Profiling online pirates - Who are they and what's their motivation? There's more than meets the eye! Pascal Hetzscholdt, Anti-Piracy Specialist - Europe, Middle East & Africa, DtecNet / MarkMonitor	
14:15 - 14:45	Business Meeting 10	
14:45 - 15:10	Innovation Space Coffee & Networking Session	
15:15 - 15:45	Business Meeting 11	Workshop / Breakout Session 4: Case study overview of the challenges faced by one of the world's leading brewers and how the latest authentication solutions can be effectively employed to overcome these Jaroslav Jursa, Security Manager, SAB Miller: Plzensky Prazdroj Frank Waegner, International Sales Director tesa scribos
15:50 - 16:20	Business Meeting 12	
16:25 - 17:00	Presentation 9 Assessing the responsibility of service providers in the fight against counterfeiting Ronald WM Brohm, Director and Founder SNB-REACT - the European Anti Counterfeiting Network	
17:05 - 17:20	<i>Chairman's summation and closing remarks</i> Pascal Hetzscholdt, Anti-Piracy Specialist - Europe, Middle East & Africa, DtecNet/MarkMonitor	
17:20	<i>End of Conference Programme & Innovation Space Networking</i>	